

Messaging Enterprise SMS



MESSAGING

HIGH PERFORMANCE, PROFESSIONAL SMS SERVICES

If you're looking to make your business mobile, tap into the country wholesale A2P SMS market or become an SMS services reseller, you'll get everything you need from Geniusworks

Send SMS messages to 190 countries through one of the world's largest proprietary messaging networks, with geo-redundant data centers, in-house developed technologies and 24/7 technical and enterprise support.

Connect to our platform through APIs, Geniusworks Portal, or deploy our enterprise solution on your premises. With Geniusworks, easily power all your loyalty, marketing, security and engagement needs.

KEY FEATURES

SMPP and HTTP REST API

Bulk SMS with the highest throughput and detailed delivery reports

2-Way SMS (short codes and long numbers)

Mobile number validation - determine number roaming status, portability, activity

Real-time reporting - logs, statistics, graphs

Extensive Unicode, long SMS, SMS transliteration support

and sustains large traffic volumes.

Security is essential: VPN tunnelling,

MESSAGING CAMPAIGNS

Create engaging and efficient SMS marketing campaigns, alerts and notifications of any scale. Combine them with other messaging channels to improve engagement across mobile devices. Advanced tools include campaign scheduling, delivery speed, contacts management, logs and statistics. All you have to do is sign in and get started!

ENTERPRISE MESSAGING - mGate

Used by a lot of banks and large enterprises around the country, mGate delivers automated, event-based messaging. Fully programmable, it integrates with any enterprise database

encryption and IPsec standards make sure the traffic and confidential data are protected.

SMS AUTHENTICATION

Worldwide SMS-based 2-factor authentication for websites and mobile apps, paired with number validation to reduce costs and improve conversion. Solution includes one-time PIN generation and verification, security logic, global OTP delivery, step-by-step delivery reports and real-time conversion rate tracking.

SMS SOCIAL INVITES

Innovative app referral system. Leverage the personal connections of your app users to deliver download invites via SMS at an astoundingly low cost. Shorten your long URLs and easily check click-through rates.

RESELLER SUITE

Get the full set of specialized technologies and tools for running a professional SMS business. We prepare you for a great launch and always stand by your side. Customizable web SMS applications with reporting make your SMS operations easy to manage, while client management systems and control panels give you control and transparency. Apply your own logo, colors, URL, and brand elements and get competitive pricing, education and full technical support. Set up within minutes with the Geniusworks reseller suite.

WHOLESALE OFFERING

Our wholesale clients get outstanding technologies and commercial terms. 230+ direct A2P SMS connections to MNOs worldwide and multiple nodes enable a lightning fast throughput of 10 000+ SMS per second. Geo-redundant global data centers provide top system stability and performance, and with quick integration you're up and running in half an hour.